

DIRECTORATE OF ADMISSIONS ANDHRA UNIVERSITY

Vijaya Nagar Palace, Pedawaltair, Visakhapatnam- 530 017

Website: www.audoa.andhrauniversity.edu.in

Prof. D.A.NAIDU

Director

Letter No. DOA/5/Press /2026

Date: 25th Aug, 2026

2nd & FINAL PHASE OF ADMISSION NOTIFICATION FOR SELF-SUPPORT PROGRAMS IN AUSIB FOR BBA (3 Years), BBA+MBA (5 Years)

1. Applications are invited for the 2nd & Final Phase of admissions into Self-Supporting programs in BBA (3 years), BBA+MBA (5 years) with Multi entry-exit option as per NEP-2021, offered by AU School of International Business (AUSIB) in collaboration with IIM-VIZAG under RUSA-2.0 for the academic year 2026-27.
2. **First preference will be given to those students qualified in the National Level Entrance Examinations like JIPMAT, IPMAT and CUET (UG).**
3. **Remaining seats may be filled with existing procedure of AUSIB i.e., based on the performance in Group Discussion and Personal Interview.**
4. Those candidates who have registered for 1st Phase and not attended Group Discussion & Personal Interview need not submit application again. They can attend the Group Discussion & Personal Interview directly.
5. Eligible candidates those who have not applied for 1st Phase can submit their application for the 2nd & final phase. They should download the application form from AU website: www.audoa.andhrauniversity.edu.in
6. Application should be accompanied with **A DD for Rs.1,200/- (Rs.1,000/- for SC/ST/PwD)** for AUSIB towards registration and processing fee drawn in favour of the **Registrar, A.U. Common Entrance Test & Admission Account** on any nationalized bank payable at Visakhapatnam.
7. Filled in applications along Xerox copies of certificates and with the requisite Registration fee in the form of Demand Draft should reach by registered post or in person to the office of Directorate of Admissions, Andhra University, Vijayanagar Palace, Pedawaltair, Visakhapatnam-530017 on or before 01.09.2026 by 5 P.M.

IMPORTANT DATES

S. No	Particulars	Date
1	Commencement of Submission of offline Applications	26-08-2026
2	Last date for submission of offline Applications	03-09-2026
3	Group Discussion and Personal Interview	05-09-2026
4	Allotment of Seats	07-09-2026
5	Payment of Fee	07-09-2026 To 10-09-2026

8. The prescribed course fee is **Rs.1,50,000/-** per year.
9. Candidates should pay an amount of Rs.500/- towards counseling fee at the time of admission.
10. Separate call letters will not be sent for counseling.
11. For further details, candidates may visit the website: www.audoa.andhrauniversity.edu.in



DIRECTOR, DOA